



World Design Battle 2020

Design a brain-machine interfaces that can
detect a pandemic?

In collaboration with
Dutch Design Month

Competition Rules

www.worlddesignbattle.com/competition-rules

Date:

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INTRO

The World Design Battle offers participants from all ages the opportunity to present their idea put to a global audience.

Direction

The World Design Battle is not only a prize for a promising "designer". It is also a prize where the World Design Battle together with the Dutch Design Month goes in search of one or more groundbreaking solutions / designs for the central question / assignment:

Design a brain-machine interfaces that can detect a pandemic?

Why

The reason is the large number of victims that the Covid 2019 pandemic has suffered worldwide since the end of 2019.

Competition Rules

In the following pages you will find the competition rules of the World Design Battle 2020.

Good luck,

Erik Van Loon
World Design Battle



PARTICIPATE

All ages can participate in the World Design Battle. We have no requirements in terms of level of education, field of study or profession! We therefore invite everyone to participate.

Participant requirements

In order to participate in the World Design Battle, we have the following requirements:

- a. Registration for the competition is open to individuals and groups of up to 4 people.
- b. You or the youngest member is at least 16 years old.*
- c. Participants, both individuals and collectives, are always natural persons.
- d. You agree with the terms and conditions **.

* For participants younger than 16 years old we organize the World Design Battle Kids

** The general terms and conditions can be found on pages 13 and 14.

Questions and answers

These regulations have been put together with care. For questions, you can contact the organization via info@worlddesignbattle.com. The questions and answers to the most relevant questions can be found within 48 hours on www.worlddesignbattle.com/faq. Those questions and answers will also be published on our blog and social media.

Newsletter

To stay up to date with the latest news, participants are advised to subscribe to the newsletter.



FOUR ROUNDS

The competition runs in 4 rounds.

First Round

The first round starts on 1 June 2020 and ends on 14 October 2020 at 23:59:59 (11:59:59 PM). During this round there is the possibility to submit one idea per participant (individual or group of up to 4 people).

Second Round

At November 1, 2020 the jury will announce the 10 nominees. Those ten solutions / designs will be published at the website www.worlddesignbattle.com and www.dutchdesignmonth.com. The 10 nominees can perfect their solutions / design from November 1 until November 14.

Third Round

The third round is on November 14 from 10:00-12:00 (10-12:00 am) at the Dutch Design Center. The 10 participants will each have 5 minutes to convince the jury of their winning idea. The order is determined based on the order of submission (round 1). The three finalists will then be announced at 13:00 / 1 pm

Fourth Round

In the final round on November 14, the last three finalists will each get 30 minutes the opportunity to present their groundbreaking ideas from 19:00 to 21:00 (7-10 pm) to the jury and the public. The order is determined by drawing lots.



PRIZES

On November 14 the jury give their ratings for the three finalists at 9:15 PM. The outcome remains secret until the audience has voted at 9:30 PM. At 9:45 pm the jury announces the big winner, after calculating the weighted average (audience rating 40% and jury rating 60%)

Winner

The winner of the World Design Battle 2020 wins:

1. a Designer In Residence program for one person in Rotterdam.
2. its own stand during the Dutch Design Month EXPO 2020.
3. a solo TV interview for DDM TV
4. a group radio interview for DDM Radio
5. A book voucher of € 250 from House Of Craziness

Other Finalists

The other two finalists win:

1. a joint stand during the Dutch Design Month EXPO 2020.
2. a group TV interview for DDM TV
3. a group radio interview for DDM Radio
4. Each € 100 book voucher from House Of Craziness

Other nominees

The seven remaining nominees win:

1. A joint stand during the Dutch Design Month EXPO 2020.
2. Each € 50 book voucher from House Of Craziness



JURY

This year the jury consists of:

- Erik Van Loon (jury chairman), founder of the Dutch Dutch Design Month
- Wilma Kun, owner of Huis Der Zotheid
-

Tasks

The jury's task is to select ten nominees in Round 1 and to give the 10 nominees grades in Round 2, 3 and 4 and to announce the winner with the highest weighted average.

Rating

The assessment and selection takes place at 3 moments *:

- 10 nominees will be announced on November 1, 2020.
- On November 14, 2020, the jury will decide at 13:00 (1 pm) which 3 nominees will go to the final
- On November 14, 2020, the jury will give its marks to the 3 finalists at 9:15 PM

* exact times may vary.

Judgment

The jury takes its decisions on the basis of a predetermined procedure and the valuation figures are determined on the basis of predetermined assessment criteria (see page 11). The procedure is as follows:

- The jury starts from the criteria that are included in these competition rules.
- The jury assesses the participants 3 times. In the second round she determines the 10 nominees, in the third round she determines the 3 finalists.
- The jury assesses the participants together.
- If the weighted average (figure of the audience 40% and the figure of the professional jury 60%) leads to a tie, the jury chairman has the deciding vote.

Jury assessment

The jury gives a rating with a written assessment at the end of each round and the jury will also explain the assessment of the three finalists verbally in the final.



ASSESSMENT CRITERIA

First Round (1 June - 14 October)

During the first round the entries will be assessed on.

1. Having a profile.
2. Supplying a maximum of 3 images and 1 A4 text.
3. The age (participant or the youngest member of the group) of at least 16 years.
4. The participants are natural persons.
5. The general terms and conditions have been agreed
6. The entry is made via: www.worlddesignbattle.com/enroll

Second round (October 14 - November 1)

In the second round the entries will be assessed on the basis of:

- Product

To what extent is the chosen solution and / or the product / design made a logical and original answer to the question "Design A Clean Air Stove For Cooking, Heating and Electricity?"

- Planet

To what extent is the solution and / or the product / design made applicable for the entire world and to what extent is it sustainable for people, animals and also plants.

Third round (November 14 from 10 AM to 12 PM)

During the third round - in addition to the assessment criteria of the first and second round - the designs are also assessed on the following aspects:

- Price

What does the chosen solution and / or product / design cost to use it on a large scale worldwide?

- Promotion

To what extent does the story associated with the chosen solution and / or the product / design made surprise the jury in originality, simplicity and feasibility.

Fourth round (November 14, 19:00 to 21:00)

During the fourth round - in addition to the above assessment criteria, the designs are also assessed on the following aspects:

- Process

How and over what period can the chosen solution and / or product / design be introduced / used?

- People

What are the benefits for mankind of the chosen solution and / or the product / design solution made?

**PLANNING**

Date	Occasion
	First Round
1 June 2020	Opening Registration
1 June 2020	Contest announcement
14 October 2020	Deadline for submitting ideas
	Second Round
15-22 October 2020	Review
22-30 October 2020	Rating
1 November 2020	Announcement of 10 nominees
	Third Round
1 November 2020	Publication of 10 nominees on the Dutch Design Month website
14 November 2020	10:00-12:00 5 minutes presentation 10 nominees
14 November 2020	12:00-13:00 Review 3 finalist
14 November 2020	13:00 Announcement 3 finalist
14 November 2020	19:00-21:00 30 minutes presentation 3 finalist
	Winners and Awards
14 November 2020	21:15 announcement jury valuation figures
14 November 2020	21:30 announcement public valuation figures
14 November 2020	21:45 announcement and award ceremony World Design Battle 2020
	Designers In Residence
15 November - 20 December 2020	Designers In Residence program for the winner of the World Design Battle 2020.



GENERAL CONDITIONS

1. Participation

1.1 Participation is open to anyone who meets the following requirements:

- a. Registration for the competition is open to individuals and groups of up to 4 people.
- b. You are at least 16 years old.
- c. Participants, both individuals and collectives, are natural persons.
- d. You agree with the terms and conditions.

1.2 An individual or collective will only participate once work has been submitted before 14 October 2020 that complies with:

- a maximum of 3 images
- 1 A4 text
- a summary of a maximum of 100 words.

1.3 Following the submissions, the jury will announce 10 nominees on November 1. The nominees can improve their final design / solution until November 14, 2020.

1.4 On November 14, 2020, from 10:00-12:00 the 10 nominees each will have the opportunity to present his, her or their solution / design for 5 minutes.

1.5 On November 14, 2020, from 19:00-21:00 the 3 finalists will get each 30 minutes to convince the jury and the public of the winning solution / design.

1.6 Participants agree with their submission that the submitted material can be used by the organizer for promotional purposes. Ideas and intellectual property remain the property of the designer.

1.7 As soon as a nominee of the World Design Battle wants to sell the design, the design must first be presented on the Dutch Design Month before it may be presented elsewhere.

1.8 From November 22 to December 31, 2020, the 10 designs and solutions will be published on the World Design Battle and Dutch Design Month websites

2. Prizes

The World Design Battle has the following prizes:

2.1 Winner

The winner of the World Design Battle 2020 wins:

1. a Designer In Residence program for one person in Rotterdam.
2. its own stand during the Dutch Design Month EXPO 2020.
3. a solo TV interview for DDM TV
4. a group radio interview for DDM Radio
5. A book voucher of € 250 from the Dutch Design Center.



2.2 Other Finalists

The other two finalists win:

1. a joint stand during the Dutch Design Month EXPO 2020.
2. a group TV interview for DDM TV
3. a group radio interview for DDM Radio
4. Each € 100 book voucher from Dutch Design Center

2.3 Other nominees

The seven remaining nominees win:

1. A joint stand during the Dutch Design Month EXPO 2020.
2. Each € 50 book voucher from Dutch Design Center

2.4 Other provisions

- 2.4.1 The prizes are not transferable and cannot be exchanged for money.
- 2.4.2 There can be no correspondence about the result.

3. Period

3.1 The World Design Battle runs from 1 June 2020 to 24 December 2020.

3.2 To participate in the World Design Battle, you must have submitted your first entry before October 31. This must be done via www.worlddesignbattle.com/enroll and meet the requirements set out in article 1.3.

3.3 Entries submitted after October 14, 2020 23:59:59, incomplete or in incorrect form will be excluded from participation.

3.4 In order to be eligible for the jury prize, the 10 nominees must further elaborate the solution / design from November 1 to November 14 2020 in order to convince the jury on the final day.

3.5 The winners of both the jury prize and the public prize will be announced on November 14, 2020.

3.6 All dates and times are subject to change

World Design Battle 2020



4. Other provisions

4.1 The competition rules of the World Design Battle can be found via www.worlddesignbattle.com/competition-rules

4.2 By participating, participants give permission to store and process personal data and to send participants information about the Dutch Design Month and / or the World Design Battle.

4.3 The organizers of the World Design Battle act according to the Personal Data Protection Act. Data will not be provided to third parties.

4.4 By participating in the World Design Battle, participants agree to the general terms and conditions and the obligation to follow these terms and conditions. If a situation occurs that is not covered by these conditions, the organizer of the World Design Battle will decide.



PARTNERS & SPONSORS

The World Design Battle 2020 was created through a collaboration between the Dutch Design Month and the World Design Battle. The World Design Battle will be held annually.



COLOPHON

Clients:

The Dutch Design Month

Text and Editorial:

More Deeds, june 2020

More info:

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